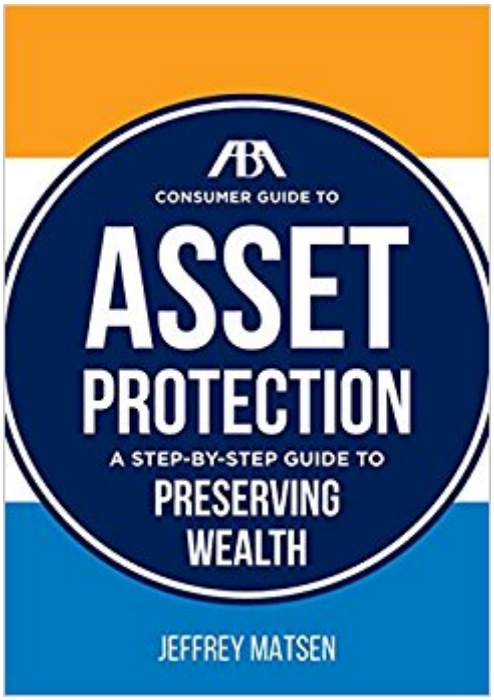
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The ABA Consumer Guide To Asset Protection: A Step-by-Step Guide To Preserving Wealth



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Synopsis

The proliferation of lawsuits throughout society exposes business owners, physicians, and other professionals to enormous risk if they don’t adequately protect their personal and business assets. In The ABA Consumer Guide to Asset Protection, leading asset protection attorney Jeffrey Matsen provides a step-by-step guide to creating a "shield of liability" around personal and business assets through a combination of business and investment entity selections; estate planning techniques; and the creation of appropriate trusts. Matsen’s multi-tiered approach is designed to help virtually everyone who has significant assets and to provide a plan appropriate to their particular circumstances. Readers will gain the knowledge to choose the right advisor and actively participate in the creation and management of their own asset protection plan.

Book Information

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Customer Reviews

Jeff Matsen is an expert to the experts in the asset protection field. Read Jeff's book to protect your families. (Joseph J. Strazzeri, fellow, Southern California Institute; co-founder, Laureate Center for Wealth Advisors)If you are concerned about protecting your assets and want to leave a legacy for future generations, I highly recommend you read this book. (Stephen Fairley, CEO of The Rainmaker Institute, LLC, The Nation’s Largest Law Firm Marketing Company)This book is required reading for any layperson or professional who wants to learn more about asset protection and more importantly, take action. (Bill Deitch, leading estate planning attorney, Chicago)

Jeffrey Matsen (Costa Mesa, CA) is one of the leading estate planning and business transactional attorneys in the United States. He is founder and managing partner of Wealth Strategies Counsel, a firm which provides asset protection, estate planning services, and business law services.

This book is intended for non-lawyers, which is great because most of us need a basic guide to asset protection. Jeff Matsen is an expert in this field and writes very well. It is pretty short and not as overwhelming as the other books on the topic which intimidate me. He goes into domestic structures and off-shore structures which is good because I feel like there is a lot of debate as to which structures are the most effective.I found a typo on page 75 (thanks, Jeff).You should definitely buy it for your mother on Mother's Day, your father on Father's Day, and your children for their birthdays. I'm kidding, don't buy this book for your family, just read it and then learn how to protect your assets.

Well written, and easy to understand. Very clear concise, and easy to implement.

If you're planning on using options you need to read more than this book. A good place to begin.

This has some very helpful tips on protection but it should be used as a reference to seek professionals to do the setup.

Great resource! It clearly articulates tactical, applicable best practices for those who want to plan correctly.

Excellent book and very well written. Everyone with any assets should at least peruse it as it is full of resourceful information. I would recommend this to anyone interested in the subject matter. Business owners and professionals concerned with legally protecting their assets might also benefit greatly by reading this book.

The ABA Consumer Guide to Asset Protection is a great resource to your personal financial. It explains in a way that is easy to understand. After reading this I will be preparing paperwork to form an LLC. A must have and I highly recommend this book.

This book is a must for anyone who has significant assets or advised people who do. Everyone can

benefit from the strategies set forth in the book. There are several demonstratives that that make it easy to conceptualize and understand complex principals. The book does a great job of setting forth ideas to protect wealth in a way that is easy to understand. Excellent!

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